

## Message Text

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51

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 W

----- 005519

R 271714Z NOV 74

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 6091

UNCLAS SECTION 01 OF 02 LONDON 15563

WASHDC FOR BIC/HAYDEN AND BARRETT

E.O. 11652: N/A

TAGS: ECRP, BEXP, UK

SUBJECT: ANNUAL LISTING OF INTERNATIONAL TRADE FAIRS (UK)

REF: STATE A-6772, 8/28/74; STATE 250412

1. REGRET FAILURE TO RESPOND TO REFAIR AND HASTEN TO PROVIDE FOLLOWING INFO RE FREQUENCY WHICH, COUPLED WITH SHOW LISTINGS CONTAINED IN "EXHIBITION BULLETIN" SENT MONTHLY TO OIM/NE RMD CHARLES BARRETT, SHOULD FULFILL REQUIREMENTS FOR "COMMERCE TODAY" ARTICLE. FAIRS LISTED BELOW ARE THOSE CLEARLY OF INTERNATIONAL NATURE AND, IN CONSULTATION WITH PUBLISHER OF "EXHIBITION BULLETIN", DEEMED SUFFICIENTLY IMPORTANT FOR US INDUSTRY INTEREST.

2. SHOW FREQUENCIES ARE AS FOLLOWS (S - SEMI-ANNUAL; A - ANNUAL; B - BIENNIAL; T - TRIENNIAL; Q - QUADRENNIAL F - FIRST OCCASION).

A) ABERDEEN:

OFFSHORE EUROPE (OFFSHORE EXPLORATION) B

B) BLACKPOOL:

INTL HAIRDRESSING & BEAUTY FAIR B

INTL SLIPPER FAIR A

C) BRIGHTON:

BRITISH INTL TOY FAIR A

INTL OCEANOLOGICAL EQUIP & SVCS B

INTL OCCUPATIONAL HEALTH EXHIB T

D) EDINBURGH:

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EUROPEAN ASSOC OF RADIOLOGY TECH EXHIB T

E) GLASGOW:

INTL MATERIALS HANDLING B

F) HARROGATE:

INTL TOY FAIR A

INTL POWDER TECHNOLOGY & BULK SOLIDS B

INTL INDUSTRIAL SAFETY A

G) LEEDS:

INTL EXHIB OF BEARINGS, LUBES, SEALS F

H) LONDON:

INTERNATIONAL BOAT SHOW A

INTL RACING CAR SHOW B

INTL RACING & SPORTING MOTORCYCLE SHOW A

INTL HARDWARE TRADES FAIR A

INTL FURNITURE SHOW A

INTL NEW HOMES SHOW A

IMBEX A

SOUND N/A

ULTRASONICS INTL N/A

LONDON INTL FASHION FAIR S

LEATHERWEAR INTL A

INTL HEALTHFOOD A

INTERMAG F

LABEX INTL B

INTL WELDING & METAL FAB Q

SONEX A

AVAB B

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51

ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 EB-07 RSC-01 /021 W

----- 005597

R 271714Z NOV 74

FM AMEMBASSY LONDON

TO SECSTATE WASHDC 6092

UNCLAS SECTION 02 OF 02 LONDON 15563

|                                          |   |
|------------------------------------------|---|
| DELICATESSEN INTL (EQUIP & FOOD)         | B |
| LONDON ELECTRONIC COMPONENT              | B |
| INTL CONFECTIONERY, TOBACCO & NEWSAGENCY | A |
| INTL POWER TRANSMISSION                  | B |
| INTL CONTRACT FURNISH & INTER DESIGN     | A |
| INTL FILM TECHNOLOGY                     | B |
| INTL AUDIO VISUAL AIDS                   | A |
| INTL FIRE EXHIB (FIREFIGHTING)           | Q |
| INTL PROCESS PLANT & EQUIP               | T |
| FILTECH                                  | B |
| INTL BAKERS/CONFECTIONERS (PREP/PKG)     | Q |
| INTL AUDIO FESTIVAL (HI-FI EQUIP)        | A |
| INTERBUILD                               | B |
| INTL WOODWORKING INDUSTRIES              | B |

I) WARWICK:

|                                                  |   |
|--------------------------------------------------|---|
| INTL SURFACE SCIENCE (VACUUM CORROSION SCIENCES) | B |
|--------------------------------------------------|---|

3. NEW DATES FOR LONDON INTL FASHION FAIR ARE APRIL 9-11. VENUE OF EDINBURGH RADIOLOGY CONGRESS IS HAY-MARKET EXHIB CENTER.

4. IN ADDITION, MANY TRADE FAIRS NOT CLEARLY LABELLED "INTERNATIONAL" ARE IN FACT OPEN TO FOREIGN EXHIBITORS AND REGULARLY INCLUDE OUT-OF-COUNTRY FIRMS. UNFORTUNATELY PUBLICATION DEADLINE FORBIDS CANVASS OF BALANCE OF UK TRADE FAIRS (WHICH NUMBER IN HUNDREDS). LIKEWISE SHORTAGE OF TIME FORBADE CHECKING "EXHIBITION BULLETIN" ITEMS WITH SHOW ORGANIZERS, SO THAT USUAL UNCLASSIFIED

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CAVEATS RE DATES, VENUES, AND IN SOME CASES FREQUENCIES, ARE PARTICULARLY APPLICABLE. SAME TRUE OF OUR INABILITY IDENTIFY THOSE EXHIBITIONS WHOSE VENUES CHANGE FROM COUNTRY TO COUNTRY, AGAIN DUE TO SHORT DEADLINE. SPIERS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 27 NOV 1974  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1974LONDON15563  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
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**Image Path:**  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 3  
**Previous Channel Indicators:** n/a  
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**Previous Handling Restrictions:** n/a  
**Reference:** STATE A-6772, 8/28/74; STATE 250412  
**Review Action:** RELEASED, APPROVED  
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**Review Comment:** n/a  
**Review Content Flags:**  
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**Review History:** RELEASED <13 NOV 2002 by maustmc>; APPROVED <26 NOV 2002 by golinofr>  
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**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** ANNUAL LISTING OF INTERNATIONAL TRADE FAIRS (UK)  
**TAGS:** BEXP, UK  
**To:** STATE  
**Type:** TE  
**Markings:** Declassified/Released US Department of State EO Systematic Review 30 JUN 2005